2013-14 (Evaluation Cycle)
Evaluation Plan

Outcomes and Measures

University Library Outcome Set

Goal 1

The Library will assist learners in developing the skills needed to locate, select, acquire, and apply the information and knowledge needed to achieve goals and complete tasks related to scholarship.

Information Access

The library will see an increase in transactions as a result of the implementation of a discovery layer, SUMMON. A discovery layer provides a single search function for the library catalog and subscription databases.

▼ **Measure:** SUMMON/Discovery Layer Impact

Means of Evaluation: An annual comparison of usage statistics.

Target: An 10% increase in the usage of library materials.

Data Source: Usage statistics from the Summon service, from our Voyager catalog, and commercial databases to which we subscribe that will provide usage statistics.

Means of Scoring: Usage statistics will be compared for the periods 2013-2014, 2014-2015, 2015-2016.

Goal 7

The library will provide communication and education to accelerate learning, innovation, connections, and discovery in order to strengthen information literacy of library users

7.1

First Year Seminar students will be able to effectively access and utilize information from a variety of sources.

▼ **Measure:** 7.1.1

Means of Evaluation: Students' achievement of this outcome will be assessed using a writing assignment selected by the instructor as appropriate for the learning outcome.

Target: 70% of students will be rated as "meets expectations" or "exceeds expectations" for each criterion on the rubric.

Data Source: In both the fall and spring semesters students in half of the FYS courses will be assessed on this outcome by the seminar instructor.

Means of Scoring: Student work will be scored using a standardized rubric by faculty members teaching the courses. Scores will be reported for each criterion on the rubric in raw numbers for each scale point category. Librarians will receive results for further analysis and review.

▼ **Measure:** 7.1.2

Means of Evaluation: First Year Students will be tested on their knowledge of selected FYS information literacy goals through a pre-test and post-test of 8 questions. The pre-test will be administered in August and September of 2013. The post-test will be administered in April of 2014.

Target: 70% of the students will score 80% or better on the post-test in April 14.

Data Source: The pre-test and post-test will be administered through the use of Captivate quiz software. Results will be provided through the quiz generator software on Blackboard. Our goal is that 90% of all first year students will complete the tests.

Means of Scoring: Blackboard quiz software will provide the results by scoring each test and providing a report reflecting the overall scores of all students who completes the pre-test and post-test.

Goal 8

Resources to promote learning, innovation, connections, and discovery

8.1

The Bibliographic and Digital Services department will provide resources and services to meet the needs of the faculty, students, and staff who are currently utilizing the Rare Books and Special Collections materials while also working to increase and expand the utilization of these resources.

▼ Measure: 8.1.1

Means of Evaluation: Counts of the number and types (affiliation) of patrons using Rare Books & Special Collections materials, data reflecting when materials are used, data reflecting what types of materials are used, and what subject areas are used.

Target: The second year (2013-2014) will provide more accurate baseline data using the automated Voyager circulation system.

Data Source: Statistics generated by the library's Voyager integrated system and staff-generated statistics.

Means of Scoring: Data will be analyzed for the years 2011/2012, 2012/2013 and 2013/2014.

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